



Join the Biggest Hour for Earth

8.30pm 25th March

Switch off. Give an hour for Earth. | earthhour.org



Earth Hour unites individuals, communities, businesses, organisations, and governments in more than 190 countries and territories around the world, bringing them together for our planet. On 25 March, Hong Kong will celebrate its 15th Earth Hour with a “Habits Protect Habitats” theme. Your participation will help make it the Biggest Hour for Earth!

SUPPORT EARTH HOUR BY

- Signing the Earth Hour petition
- Switching off non-essential lights at 8:30pm on **25 March** for an hour

THEN, GO BEYOND THE HOUR



Decorative Plants

Encourage your community to grow their own plants and use them to decorate their workstations or personal spaces.



Become a Public Transportation Leader

Advocate for your community to take public transportation and walk as much as they possibly can.



Green Monday

Encourage your community to eat only vegetarian meals every Monday.



Join the Earth Hour Village & Ceremony

Mobilise your community to take part in Earth Hour activities on 25 March.



Connect with Nature

Embrace nature by hosting or gathering your community to participate in outdoor events like hiking, camping, cycling, and more... contact us for more ideas.



Paperless Meetings Month

Switch to digital documents instead of printouts in all your meetings for a month. If it goes well, consider making a permanent switch.



25.5°C for a Sustainable Summer

Set all air conditioners to a minimum of 25.5°C from June to September.



Plastic-free Takeaway Month

Encourage everyone in your community to choose reusable containers when ordering takeaway meals for a month. If it's a success – keep going!



Recycling Station

Set up a recycling station in your office, school or wider community to encourage everyone to get into the habit of recycling.



Spread the Word

Speak up for nature by encouraging your community to change their profile pictures on social media and like and share Earth Hour content.

MORE ACTIVITIES. BIGGER IMPACT.



Clean-up Day

Organise a beach or trail clean-up and get your community involved.



"Our Planet" Screening

Choose an "Our Planet" episode and host your own screening event for your community.



Eco Visit Day

Join an eco-visit and boost your knowledge of nature.



Second-hand Clothing Exchange

Set up a second-hand clothing exchange station in your school or workplace.



Be a Conservationist

Volunteer at one of WWF's centres and help our conservationists manage important habitats.

*For more details on how to set up or participate in these activities, please reach out to our team. We welcome other creative ideas – if you would like to host your own event or support Earth Hour through other activities, please get in touch at earthhour@wwf.org.hk.

SUBMIT YOUR EARTH HOUR ACTIVITIES

We'd love to hear from you! Tell us all about what you're planning for Earth Hour this year. Scan the QR code and complete the form. Together, let's make it the Biggest Hour for Earth!



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earthhour.hk #HabitsProtectHabitats

